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DEAD
SEA
LAND

MARKETING INFORMATION BOOKLET

WWW.DEADSEA.CO.IL



Hotels
Association
at the Dead Sea



Tamar Regional Council
Dead Sea

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DEAR TRAVEL AGENTS

THE DEAD SEA TOURIST BOARD (HOTEL ASSOCIATION AND TAMAR REGIONAL COUNCIL) IS PLEASED TO PRESENT YOU WITH THIS MARKETING INFORMATION BOOKLET.

We have prepared it especially for you, compiling the most accurate and important tourist information that will help you and your colleagues to market the Dead Sea Land as a vacation destination.

This unique lake is located at the centre of Israel between the country's international airports (Ben Gurion Airport near Tel Aviv and Ramon Airport near Eilat) and is less than an hour's drive from Jerusalem.

Thank you for your support and business. Please do not hesitate to contact us at any time for more information.

DEAD SEA LAND TOURIST INFORMATION

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Rest, Recuperation, Relaxation, Rejuvenation

There are countless reasons why the Dead Sea, the lowest place on earth, and the largest natural health resort, is both one of the wonders of the world and a unique tourist destination. The Dead Sea is a one-of-a-kind phenomenon, located 425 m below sea level, with its mineral-rich waters and curative mud, the health and beauty properties which are widely known throughout the world.

This is only the beginning! When you visit the Dead Sea, you enter a magical world where the sky is perpetually blue and the sun always shines, boasting spectacular natural landscapes and fantastic tourism opportunities, ranging from unforgettable encounters with history to the opportunity of learning more about life in the desert. Add to all this an impressive variety of recently renovated beaches, hotels, spas, restaurants, shopping sites and many more ways to spend your time, and you get an especially attractive resort offering something for everyone.

Located less than an hour's drive from Jerusalem, the Dead Sea is also a sea of peace, uniting Israel and The Hashemite Kingdom of Jordan. Its extraordinary features are famous throughout the world, and they include its uniquely salty ecosystem, the world's highest concentration of minerals, its unique microclimate, and warm, dense water where you can simply lie back and float. The therapeutic thermal springs and world-famous black mud are widely used for medicinal and cosmetic purposes and have been praised for millennia.

**ENCOURAGE YOUR
CUSTOMERS TO EXPLORE
THE WONDERS OF THE DEAD
SEA LAND – THEY WILL BE
DELIGHTED WITH WHAT THEY
DISCOVER!**

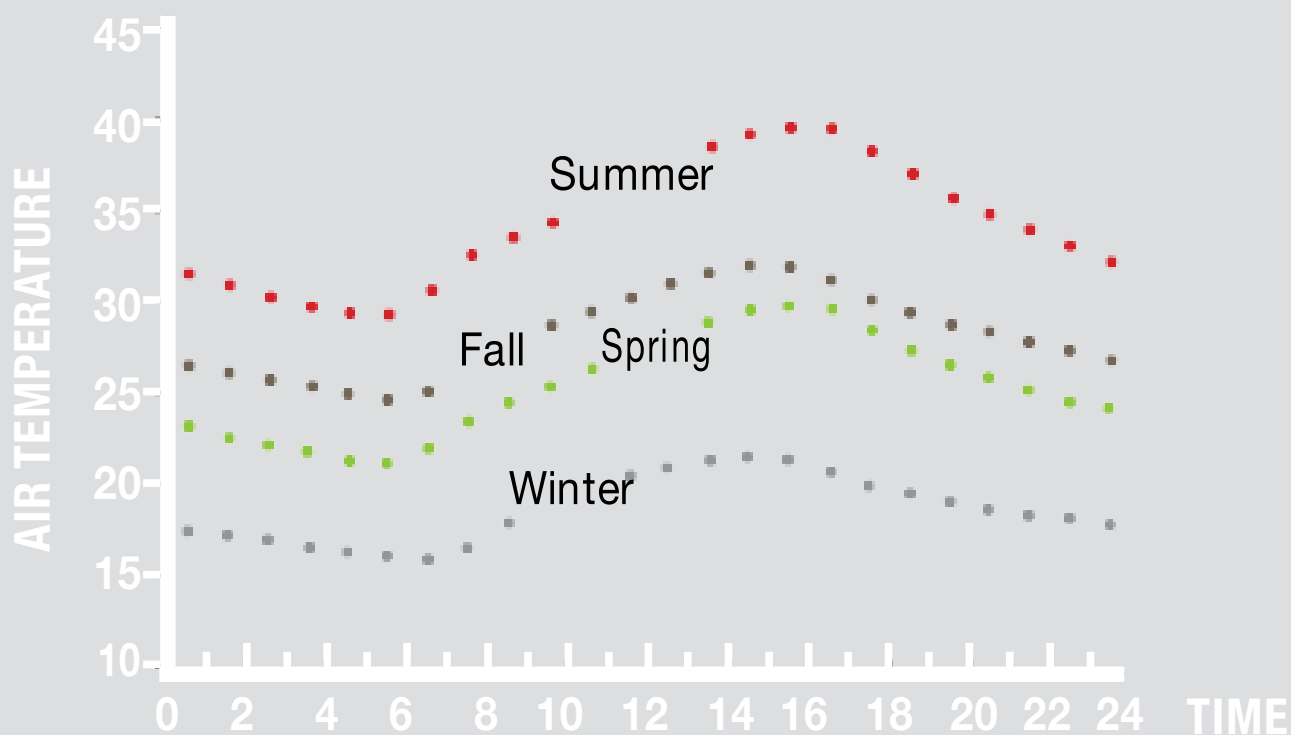


The lives of King David, King Herod, Jesus and John the Baptist were closely associated with the Dead Sea and the surrounding region. The prophets also mention it in connection with the tragic tale of Sodom and Gomorrah. It is said that during the Egyptian conquest of these lands, Cleopatra acquired the exclusive right to build pharmaceutical and cosmetic factories in the Dead Sea area. Later, the clever Nabateans discovered the value of bitumen extracted from the Dead Sea, learning from the Egyptians who used tar to embalm mummies.

The great Greek philosopher Aristotle also praised the amazing properties of the Dead Sea. During the time of the Roman Empire, the Essenes took refuge in Qumran

on the northern shore of the Dead Sea, and a small group of Zealots, Jewish rebels, held the fortress of Masada against the might of the Roman legion. Centuries later, during the Byzantine period, the region's isolation attracted Greek Orthodox monks. Their monasteries, such as St. George's Monastery in Wadi Qelt and Mar Saba in the Judean Desert, are still sites of pilgrimage.

Bedouin tribes have lived in this area for many years. In more recent times, numerous researchers and scientists have flocked to the area to analyze minerals and conduct research in the unique climate. Since 1960, tourists from all over the world have repeatedly visited the Dead Sea area.



About the Dead Sea's Natural Wonders



THE LOWEST POINT ON EARTH:

Located in the central part of the Great Rift Valley, the Dead Sea is at the lowest point on Earth (425 m below sea level). It is bordered to the west by the Judean Mountains, with the Hashemite Kingdom of Jordan and Moab Mountains stretching along the sea in the east, the Jordan Valley and the Sea of Galilee (Lake Kinneret) to the north, and the Negev desert and Red Sea in the south.

WATER:

The water of the Dead Sea contains 21 minerals, including magnesium, calcium, potassium and bromine. Twelve of these minerals cannot be found in any other sea or ocean. These minerals are responsible for creating a unique relaxing sensation, while also nourishing the skin, stimulating the circulation, and relieving discomfort associated with rheumatism and conditions caused by metabolic disorders. To illustrate this, note how the Dead Sea contains ten times more minerals than the Mediterranean Sea itself! This incredibly high concentration of salts and minerals allows all and sundry to float on the surface of the water, yet prevents fish and other marine life from living in the sea.

THERMAL MINERAL SPRINGS:

Thermal springs can be found in several places along the shore of the Dead Sea. Their mineral-rich waters are replete with sulfur. A dip in a thermal pool filled with sulfur-saturated water boosts the circulation, increasing the supply of oxygen to vital organs.

NATURAL MINERAL WATER:

These waters flow from the Judean Mountains via foothills which descend to the Dead Sea. By hiking through the “wadis” – stream beds and oases that dry up during the hot summer

– travelers are sometimes able to splash in the waterfalls and cool off in the streams. Natural mineral water from these streams is bottled and sold throughout the country.

SUN:

Your customers will enjoy hearing how the friendly sun shines here throughout the year (330 days on average) and that the Dead Sea is the only place they can sunbathe for an extended period with little or no sunburn, due to the fact that harmful ultraviolet rays are filtered through three natural layers – an additional atmospheric layer, a layer of vapor above the Dead Sea, and a thick layer of ozone. To be sure, visitors are advised to allow themselves to adjust to the sun exposure gradually.

CLEAN AIR:

Inform your customers why the air here is so wonderful—dry, uncontaminated, and free from pollen. Thanks to continuous evaporation, the air contains high concentrations of minerals, and particularly bromine, which provide a calming and relaxing effect. Due to the high atmospheric pressure, the air contains approximately 8% more oxygen than anywhere else in the world, making breathing easier.

THERAPEUTIC MUD:

The Dead Sea's signature black mud is a homogeneous mixture of mineral substances from the Dead Sea, organic elements from the shore, and soil. Covering the body in this healing black mud has both cosmetic and therapeutic advantages – it cleanses and rejuvenates the skin, while relieving both muscular and emotional tension.

Spectacular Views & Fascinating Sites

THE ENTIRE DEAD SEA REGION IS DOTTED WITH THE RUINS OF MAGNIFICENT PALACES, FORTS, SYNAGOGUES, MONASTERIES, AND MOSQUES. WALK IN THE FOOTSTEPS OF THE PERSIANS, GREEKS, ROMANS, CHRISTIANS, MUSLIMS AND JEWS. THE WHOLE AREA IS ONE BIG NATURE RESERVE, WHERE VISITORS CAN OBSERVE UNIQUE GEOLOGICAL FORMATIONS AND A HUGE VARIETY OF FLORA AND FAUNA.



ISRAEL NATURE
AND PARKS
AUTHORITY

MAIN ATTRACTIONS:

EIN GEDI NATURE RESERVE

(No. 1 on the map)

The Ein Gedi Nature Reserve is located close to Kibbutz Ein Gedi. Here, visitors can watch birds in the bird sanctuary, as well as other local wildlife (for instance, the rare Nubian mountain goats). Hiking enthusiasts can explore marked trails that wind by and hug waterfalls, springs, caves, ravines and small canyons, and even a temple dating from the early Bronze Age. Visitors can choose whichever of the riverbeds to follow. The 1.5-3 km hike through the Nachal David Nature Reserve takes one and a half to three hours. The adjacent Nachal Arugot Nature Reserve features several small pools that are perfect for a refreshing dip on a hot day. The circular four km route can take up to four hours. One particularly popular marked trail leads to a beautiful waterfall.

TEL: +972 8 6584285

WEBSITE: www.parks.org.il

Both nature reserves are open 7 days a week from 8:00am to 4:00pm.

It is recommended to bring binoculars, a swimsuit, drinking water and a hat.

MASADA

(No. 2 on the map)

The second most popular tourist site in Israel after the Via Dolorosa in Jerusalem is this hilltop fortress. In 35 BCE, King Herod transformed it into a three-tiered winter residence with two luxurious palaces, baths, warehouses and massive (for the time), water cisterns. Masada is an eternal symbol of Jewish history and heritage, representing the heroic resistance of a small group of Jewish Zealots who chose to take their own lives rather than surrender to the mighty Roman Empire. Visitors can ascend Masada via the cable car or on foot along the winding "Snake Path" and admire breathtaking views of the Dead Sea and Judean Desert. Masada

is located just 18 km from the Ein Bokek hotel area, a site including a restaurant and a Dead Sea cosmetic and gift shop. A visit to the museum can also include a theatrical experience and audio narrative, giving visitors the background and setting the scene before visiting the site itself.

TEL: +972 8 6584207

WEBSITE: www.parks.org.il

MASADA

AUDIO-VISUAL PRESENTATION

(No. 2 on map)

For details concerning the audio-visual presentation please contact the site directly.

FURTHER DETAILS ON WEBSITE:

www.parks.org.il

TEL: +972 8 6584285

EIN BOKEK

(No. 3 on the map)

The majority of the Dead Sea hotels are located at the Ein Bokek Tourist Resort. With more than a dozen large resort-style hotels international visitors and local tourists have an array of options for luxury. Many of these hotels have private beaches, as well as world-class amenities. Ancient buildings of interest, as well as nature hikes are just some of the attractions in the area. Over the last two years the area has undergone a considerable face-lift with a brand new promenade, kilometre after kilometre of pathways for amblers, joggers and cyclists (bicycles are for hire at most hotels). This modern promenade hugs the shoreline and provides stunning views of the Jordanian Moab mountains with a backdrop of the wonderful desert mountain terrain. In addition, the new Dead Sea Mall, opened in November 2018, offers splendid international shopping options for guests of all ages and backgrounds.



Marketing | the Dead Sea, Israel



INCENTIVE TOURS

THE DEAD SEA IS THE IDEAL LOCATION FOR INCENTIVE TOURS. THE REGION OFFERS A UNIQUE COMBINATION OF HISTORICAL SITES, NATURAL WONDERS, UNIQUE FLORA AND FAUNA, AND REJUVENATING SPA TREATMENTS, WHILE ENSURING SERVICE AND ACCOMMODATION THAT MEET THE HIGHEST INTERNATIONAL STANDARDS. THERE IS ALSO A WIDE RANGE OF OPTIONS FOR A TAILOR-MADE HALF-DAY OR FULL-DAY TRIP ON A LITTLE- KNOWN ROUTE: A TRIP THROUGH THE JUDEAN DESERT BY JEEP, WITH MOUNTAIN CLIMBING AND HIKING IN THE STREAM BEDS THAT DRY UP DURING THE SUMMER.

In addition, the hotels offer a wide range of fitness and sports facilities.

Beyond this, one unforgettable event is a specially- booked audiovisual performance in the wee hours at Masada, where the fascinated visitor learns the long history of this ancient fortress. Themed evenings can also be held in a hotel or in the heart of nature (for example, at Qumran) – the hotel will be pleased to offer additional details.

SPECIAL INTEREST TOURS

The Dead Sea area is perfect for those customers seeking something out of the ordinary in addition to getting to know the Dead Sea.

DESERT TOURISM FOR ADVENTURE-SEEKERS:

- Fascinating hikes along desert trails
- Mountain biking on desert trails
- Jeep trips deep into the desert
- Meetings with the Bedouins in their nomad camps, camel riding and desert safaris - Kfar Nokdim
- Climbing on Metzoke Dragot
- Riding over the sand dunes in Four by Four vehicles

DISCOVERING HISTORY & RELIGION VIA ARCHEOLOGY

The Dead Sea area simply breathes history, from the biblical to the modern age. The region's major historical monuments include Masada, Qumran, Jericho, Ein Gedi, a few Greek orthodox monasteries in Wadi Kelt and Mar Saba, and the town of Ma'ale Adumim. There are always well-informed and officially-licensed guides available to assist groups and individual travelers.

Amazing Facts About This Unique Area



- The climate is excellent for holidays all year round less than 50 mm rainfall per year
- Dry, unpolluted, pure air
- Easily accessible from Jerusalem, close to major historical sites with fully-equipped resorts and spas
- Clothing is always casual indicative of an atmosphere of rest and relaxation
- Swimwear is a necessity, with hats and sunglasses highly recommended, 330 full days of sunshine a year

THE DEAD SEA CLIMATE

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Day Avg, °C 6:00am-6:00pm	19	20	23	27	32	35	37	36	34	31	25	20
Night Avg, °C 6:00pm-6:00am	16	17	20	24	28	31	33	33	31	28	22	18
Daily Humidity, %	47	45	40	35	33	33	35	38	41	40	41	43

DISTANCE (KM)

	Ein Bokek, Southern Dead Sea Shore	Masada	Arad	Ein Gedi	Qumran, Northern Dead Sea Shore	Jerusalem	Ben-Gurion Airport Near Tel Aviv	Tel Aviv	Ovda Airport Near Eilat	Eilat
Ein Bokek, Southern Dead Sea Shore	•	18	30	31	68	107	151	170	143	220
Masada	18	•	20	13	50	89	133	155	161	238
Arad	30	20	•	61	98	111	145	140	170	219
Ein Gedi	31	13	61	•	37	76	120	135	174	251
Qumran, Northern Dead Sea Shore	68	50	98	37	•	39	83	98	211	298
Jerusalem	107	89	11	76	39	•	44	59	250	307
Ben-Gurion Airport Near Tel Aviv	151	133	145	120	83	44	•	15	279	351
Tel Aviv	170	155	140	135	98	59	15	•	274	356
Ovda Airport Near Eilat	143	161	170	174	211	250	279	274	•	65
Eilat	220	238	219	251	288	307	351	256	65	•



The Healing Power of the Dead Sea

**NATURAL THERAPIES HAVE
SIGNIFICANT ADVANTAGES
OVER CONVENTIONAL
MEDICINE.**

**COMPARED TO TREATMENTS
WITH DRUGS, THEY HAVE
NO SIDE EFFECTS AND
DO NOT USUALLY CAUSE
COMPLICATIONS.**

The Dead Sea is the only remaining link in a prehistoric chain of lakes that were once located in the Great Rift Valley. This area is extraordinarily rich in natural resources, and their variety and combination are unique to the Dead Sea region.

The Dead Sea area has been famous as a natural resort since ancient times, and has long been known for its medicinal qualities and ability to relieve the symptoms of many dermatological conditions. However, it was only a few decades ago that medical centers were built in order to put into practice this vast expertise gained about the Dead Sea medicinal properties and consequently to treat patients using solar radiation, seawater, sulfur springs, and mud. Over the past decades, numerous studies have been conducted in order to assess the effectiveness and impact of climatic treatment at the Dead Sea as it relates to different medical conditions. Much of this research was conducted with the support of the Dead Sea Research Institute (DSRI) and the Dead Sea & Arava Science Center (DSASC). and was scrutinized by these organizations.

**The Dead Sea Research Institute and
The Dead Sea & Arava Science Center**

are non-profit organizations that operate: the DSRI under the academic supervision of Tel Aviv University and the DSASC under the auspices of the Israeli Ministry of Science and the academic supervision of Ben-Gurion University of the Negev. The Centers are now located on the site of Masada. Researchers work in various scientific fields to achieve greater understanding of the region while also assessing the area's development potential.

SOME OF THE GOALS SET BY THE CENTERS ARE:

- increasing scientific and medical knowledge related to the Dead Sea's potential health benefits
- studying environmental factors beneficial to the treatment of various diseases
- developing optimal treatment protocols for diseases positively affected by climate therapy
- identifying additional areas of medicine in which Dead Sea climate therapy may be effective.

THROUGH STUDYING THE ENVIRONMENTAL FACTORS CONTRIBUTING TO THE HEALING PROCESS, THE MAIN NATURAL FACTOR WHICH HAS BEEN MEASURED AND EVALUATED IS THE SUN'S RADIATION:

SOLAR RADIATION

A long-term study conducted in collaboration with Ben-Gurion University of the Negev demonstrated that the spectrum of solar radiation in the Dead Sea area is uniquely safe for sunbathers.

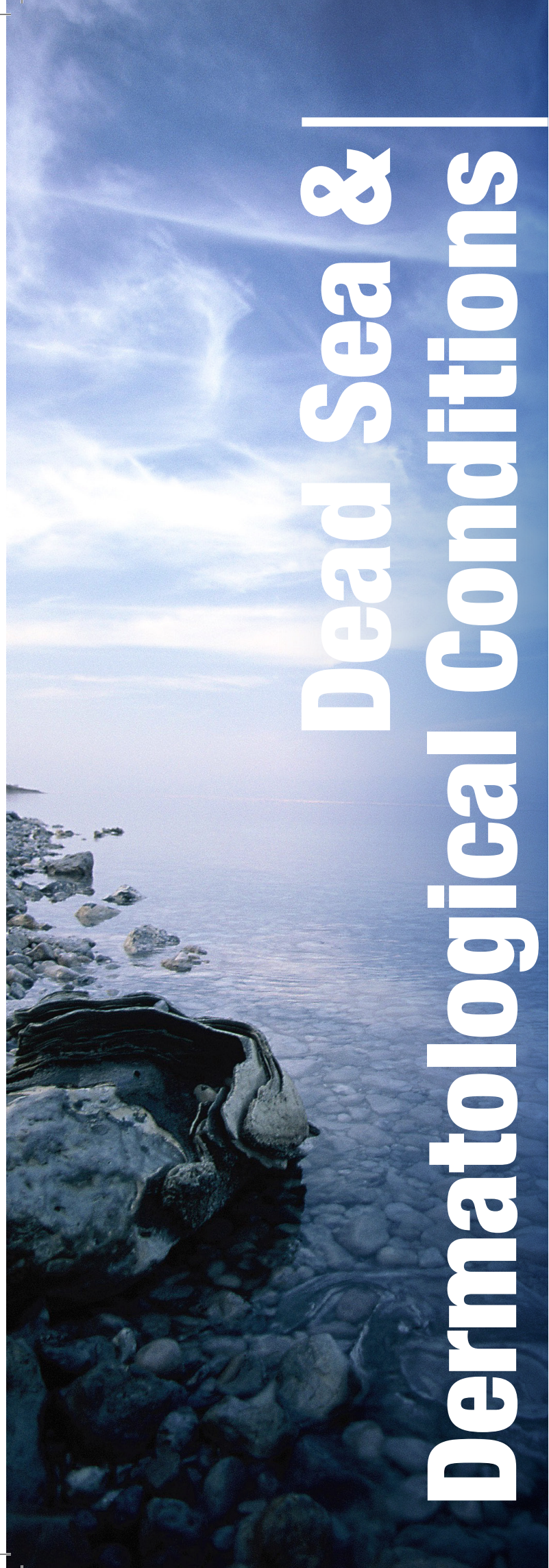
By monitoring ultraviolet radiation at the Dead Sea and comparing the resulting data with radiation readings from other areas in Israel

and abroad, the Center demonstrated that the Dead Sea area absorbs lower intensities of Ultraviolet A and B Radiations and therefore is more suitable for heliotherapy (treatment by sun exposure).

The therapeutic effects of the Dead Sea's climatic features have been verified by clinical studies rendering results which are generally no different from those of conventional treatment methods. At the same time, this natural treatment with virtually no side effects, was found to be safe for people of all age groups, including children and pregnant women.

In terms of chronic diseases that require prolonged treatment, the use of natural resources has become the most attractive weapon in the therapeutic arsenal due to increasing drug prices, the potential long-term harmful effects of conventional treatments like artificial radiation, and the general public's growing awareness regarding the possible toxic effects of certain conventional drugs.

NUMEROUS STUDIES HAVE RECENTLY DEMONSTRATED THE BENEFICIAL EFFECT OF THE DEAD SEA'S CLIMATE ON A NUMBER OF CHRONIC DISEASES, EXPLAINING THE GROWING POPULARITY OF CLIMATIC TREATMENT AT THE DEAD SEA AMONG PATIENTS FROM ISRAEL AND OVERSEAS. WE PRESENT HERE A SHORT REVIEW OF THESE PUBLICATIONS.



Dead Sea & Dermatological Conditions

EFFECTIVE AT THE CELLULAR LEVEL: DEAD SEA MINERALS AFFECT SKIN CELLS' SELF-REGULATION

In recent years, several studies have been conducted which have focused on the impact of minerals from the Dead Sea in skin cell division, differentiation, senescence and apoptosis (PCD – programmed cell death). Based on a number of basic research studies carried out on skin tissue cultures using cell signals during the analysis of enzymes and genetic arrays, researchers have shown that Dead Sea salts can affect the basic processes of skin cells, including the frequency of their division, differentiation, senescence, and apoptosis. The concentration of Dead Sea minerals and the mode of their impact set the direction of change – towards a greater number of divisions or greater differentiation of skin cells. These phenomena are of great importance in terms of medicine and cosmetology. (4)

THERAPEUTIC EFFECTS ON DERMATOLOGICAL CONDITIONS: POSITIVE RESULTS WITHOUT SIDE EFFECTS

Dermatological diseases for which the effectiveness of Dead Sea treatment has been proven include: Psoriasis, Atopic Dermatitis, Vitiligo, and early-stage Mycosis Fungoides (a particular type of skin cancer).

In most cases the results of such exposure are not inferior to the results of other classical treatments. Moreover, "Dead Sea treatment" is characterized by a small number of side effects and improves the quality of the patient's life both during and after treatment. In recent years there have been a number of studies, the most significant of which are described below.

RESULTS OF DERMATOLOGICAL STUDIES

When studying the beneficial effects of climatic factors on psoriasis symptoms, Even-Paz and his research team compared the benefits of sunlight with the effects of bathing in the Dead Sea. They discovered that approximately 80% of the positive results came from sun exposure, while the remaining 20% stemmed from immersion in Dead Sea. (5) Another study by this group showed that at a specific time of year (late spring, summer and late autumn), for optimal effect it is sufficient to restrict sun exposure to two periods a day, morning and evening, for 1.5-2 hours each. (6) The recommended treatment duration is 28 consecutive days, although significant results may be observed after just 14 days of treatment.

The clinical findings of Kudish, Abels and Harari demonstrated improvements in patients' skin conditions, up to the disappearance of more than 85% of psoriatic plaques. (7) In another study carried out by Hodak et al. a connection was established between the disappearance of skin rashes (and even the change or disappearance of painful symptoms) and immunological changes at the cellular level in the skin of psoriasis patients undergoing Dead Sea treatments. This study proves the effectiveness of Dead Sea treatments at the cellular level. (8)

Another aspect of psoriasis treatments has been studied by Amir et al, focusing on the effects of Dead Sea treatment on the patient's quality of life. A significant improvement was recorded in four validated indicators: pain, mental health, general condition and vitality. In addition, a clear link was found between the improved condition of patients with psoriatic plaques and positive changes in the aforementioned indicators. In a controlled study, Prof. Halevy et al showed that a bath with water containing Dead Sea salts had a beneficial effect on psoriasis patients, reducing both psoriatic plaques and the disorders at the cellular level. In addition, increased concentrations of magnesium and lithium were found in the plasma of the patients. (9)

COMBINED TREATMENT TO REDUCE THE TREATMENT PERIOD

In another study examining the effect of a combined treatment, Abels and colleagues found that using a topical treatment with calcipotriol before and during climatic treatment at the Dead Sea enhances the effect of exposure to sunlight and allows a reduction of time spent in the sun without influencing the results obtained. (10)

DURATION OF REMISSION IN PATIENTS WITH PSORIASIS

Harari et al conducted a study in which they observed German patients throughout the year in order to assess the long-term effects of Dead Sea Climatotherapy. The results showed that after a four-week treatment, the mean remission time reached 33 weeks. (11)

SAFE SUN EXPOSURE

David et al studied the frequency of melanomas and other symptoms associated with skin cancer among patients suffering from Psoriasis exposed to solar radiation at the Dead Sea through repeated treatment for at least five consecutive years. These patients were compared with a control group of Psoriasis patients who were not exposed to solar radiation at the Dead Sea. No difference was found in the incidence of skin cancers between the two groups. Even if skin damage was more reported in the group of patients who used the Dead Sea therapy, the repeated treatments did not increase the risk of skin cancer in these Psoriasis patients. (12)

JUDICIOUS MEDICAL PROTOCOL

Based on the knowledge gained from practical experience as well as from research, the Israel Society of Dermatology published an accepted medical protocol: Psoriasis Treatment at the Dead Sea. This protocol can be requested by e-mail: yael@adssc.org. Today, clinics offer personalized schedules for sun exposure, based on the data collected at the meteorological station at the Dead Sea. This approach allows a more precise and safe sun exposure, calculated for and tailored to each patient, thus reducing to a minimum the risk of sun damage.

Dead Sea & Joint Conditions

Sulfur-rich water sources, a hot and relatively dry climate, the unique composition of the Dead Sea water and therapeutic mud are the main natural factors which, together, alleviate the symptoms of many joint diseases.

Prof. Sukenik et al intensively studied the effectiveness of Dead Sea treatment on inflammatory joint conditions (Rheumatoid Arthritis, Psoriatic Arthritis, Ankylosing Spondylitis), as well as non-inflammatory joint conditions such as Fibromyalgia and Osteoarthritis. Several studies conducted by his team (13-21) have demonstrated the following results.

In various joint conditions, significant improvements can usually be seen in most verifiable clinical parameters. Despite the fact that this improvement lasts for a relatively short time – a few months – such treatment can be viewed as a significant addition to conventional drug therapy, mainly because it permits a reduction of the doses of conventional drugs, primarily anti-inflammatory agents..

Regarding non-inflammatory joint conditions, initial results indicate that treatment at the Dead Sea offers improvements in several parameters and, very importantly, relieves pain. However, this relief is often only perceived in a short period of time, one to three months. Additionally, patients suffering from Fibromyalgia reported a positive impact on their quality of life following treatment at the Dead Sea. (22)



Dead Sea & Conditions with Oxygen Deficiency

At the lowest point on the Earth's surface, the air is richer in oxygen, and therefore it is natural to suggest that a stay by the Dead Sea will have a positive impact on patients who suffer from an inadequate oxygen supply to the tissues. Indeed, a number of studies on patients with chronic lung and heart disease, accompanied by oxygen deficiency have demonstrated significant improvements in their condition in terms of both subjective perception and objective parameters.

LUNG DISEASES

Chronic obstructive pulmonary disease (COPD) is now a common disease among the world's adult population. In a study conducted by Professor Kramer and colleagues, the lung function and ability to undertake physical exertion of patients with chronic pulmonary disease during their stay in the Dead Sea area was compared with the capabilities of the same patients during a stay in Jerusalem. These patients gained an improved ability to walk, and the level of oxygen saturation during sleep improved considerably during their stay at the Dead Sea, compared with those recorded in Jerusalem. During their stay at the Dead Sea, a considerable number of the patients were able to function without the artificial oxygen supply they depend on at home. (23)

Another condition that has been studied during patients' stays by the Dead Sea is Cystic Fibrosis (CF). One of the objectives of the "winter camp" at the Dead Sea for CF patients from Germany, Switzerland and other countries was to provide participants with the opportunity to enjoy enhanced physical activity during their stay at the camp. Observation of several dozen patients revealed an improvement in lung function, weight gain, and a subjective feeling of improvement, which persisted for several months after they returned home. (24) One of the reasons preventing CF patients from coming to such specialized camps around the world is the fear of cross-infection with pseudomonas – an aggressive germ sometimes found in the

lungs of some CF patients. A study published in 2004 showed that the Dead Sea camp was not subject to cross-infection. Strict separation among patients was maintained, and there was no contamination emanating from patients whose sputum contained this microbe of patients who were not affected. (25)

HEART DISEASES

Professor Abinader et al demonstrated that patients with ischemic heart disease (a heart disorder that results in a lack of blood and tissue oxygenation), as well as patients with heart failure, improved during their stay at the Dead Sea. This improvement was objective in terms of enhanced capabilities, increased blood oxygen saturation at rest and during physical activity, and also increased heart function. As expected, a positive effect could be observed even after the patients returned to familiar surroundings. (26, 27)

The patients' improvement mainly occurs under the influence of special atmospheric conditions – a relatively high oxygen partial pressure due to the increased atmospheric pressure that occurs at an altitude of 414 m below sea level. It is probable that the high magnesium content in the waters and air of the Dead Sea region also helps to improve heart function.

Professor Katz et al demonstrated that staying near the Dead Sea in an oxygen-rich atmosphere helped to improve a number of functional parameters in patients with a pacemaker who are also suffering from serious heart conditions. (28)

At the same time, myths were debunked at the Dead Sea as it became clear that the opposite of the previous concerns was true. Contrary to what was believed many years ago, the condition of patients with elevated blood pressure improved during their treatment. Indeed, a stay at the Dead Sea area may substantially reduce one's blood pressure. However, in this case, and as expected, the patients' blood pressure levels returned to their previous state shortly after they returned home. (29)

DEAD SEA & ONE OPHTHALMOLOGIC DISEASE

Research by Professor Yagev and colleagues showed positive results in patients with Uveitis (inflammation of the uveal tract) during the patients' stay by the Dead Sea. The researchers monitored the condition of 50 patients with inflamed uveal tracts who were receiving climatic treatment at the Dead Sea. A marked decrease was observed in the activity of the inflammatory process in both the short and the long term: 64% of patients reported that following a stay at the Dead Sea they required less medication to suppress inflammation than prior to the climatic treatment.

It is assumed that, as in the cases of psoriasis, sun rays absorbed during sun exposure have an immune-modulating effect on intra-ocular inflammation. (30)

AT THE EDGE OF SCIENTIFIC RESEARCH

MICROBIOME AND MYCOBIOME STUDIES

The "discovery" of new ways to determine our microbiome prompted the scientific community into a new and amazing field of research. A microbiome is the community of micro-organisms living together in a particular habitat. Humans, animals and plants have their own unique microbiomes. Brandwein et al, at the DSASC, conducted a small-scale clinical study to measure the effect of DSC on the bacterial and fungal communities that colonize healthy human skin.

The results indicate that the healthy human skin microbiome remains undisturbed following DSC, while skin fungal communities become less diverse as a result of *Malassezia* outgrowth during DSC. Thus, the stability of the common bacterial genera comprising the human skin microbiota when exposed to therapeutic dosages of UV radiation was demonstrated.

These results will serve as an important baseline for future research of microbiome and mycobiome temporal phenomena in diseased states, such as atopic dermatitis, psoriasis, vitiligo and chronic fatigue syndrome, following DSC. In cooperation with many other centers, research on the influence of the Dead Sea climatic factors continues intensively, on both healthy people and patients, in this unique region of the world.

CONCLUSION: PROVEN THERAPEUTIC EFFECTS

This review of the scientific publications proves that exposure to the unique elements of the Dead Sea has at best a curative effect or minimally relieves the symptoms of patients suffering from a wide range of diseases. Most of the diseases treated are connected to alterations of the immune system, and sun exposure plays a central role in its modulation. It is logical to assume that a broader range of research will pinpoint even more conditions which may benefit from the therapeutic effects of this unique area and the mechanisms involved in the therapeutic success.

DEAD SEA CLIMATOTHERAPY HEALING POWERS

IN THE FIELD OF DERMATOLOGICAL DISEASES

- Total clearance and improvements in patient skin condition
- Clinical outcome similar to conventional therapy
- Improvement of Quality of Life parameters
- Long-term remission
- A safety profile second to none
- Optimal duration and season of treatment recommended individually
- Generally a maximum of 3-4 weeks of treatment
- Accepted by all world medical communities
- Excellent cost-effectiveness profile

IN THE FIELD OF JOINTS DISEASES AND LUNG DISEASES

- Improvement in patient condition
- Less need of medication
- Best additional treatment to regular therapy
- Enables better physical treatment and activities
- No side-effects



Solarium -400m, Relieving Joint & Skin Symptoms

Psoriasis – a chronic disease that affects approximately 3% of the population.

Psoriasis is a hereditary disease resulting from anomalies in a number of genes. The disease is characterized by red plaques covered with white scales that appear most often on the head and at the joints. Severe physical and mental stress can result in its onset and exacerbate it. In addition, psoriasis can be triggered by winter weather and a lack of sunlight. Therefore, it follows that rest (of both body and soul) can help improve the patient's condition. Solar radiation is also one of the most important factors in healing plaques caused by skin diseases such as psoriasis and atopic dermatitis.

Studies have shown that wavelengths of 310-312 nm, which are therapeutic in nature, reach ground level, whereas shorter, harmful, wavelengths are weakened due to the filtering effect they experience before they reach the surface.

In addition, it was found that the strength of the natural radiation to which the patient is exposed at the Dead Sea is much lower than that of artificial radiation. This is due to the uniqueness of the Dead Sea region.

The unique geographical conditions of the Dead Sea, located at the heart of The Great Rift Valley at an altitude of -420 (420 metres below sea level), create a rare combination of natural factors and micro-climatic parameters that can be found nowhere else in the world. Solarium -400 the only one in Israel and worldwide, is the main and primary treatment location for joint conditions and various dermatological diseases; psoriasis, atopic dermatitis, Vitiligo and early stage fungoid granulomas.

For all those wishing to heal, the solarium offers the opportunity to relax, sunbathe in privacy, swim and lie back on the surface of the Dead Sea.

Apart from complete rest, the solarium provides lounge chairs, access to hot water, clean dressing rooms and restrooms during the entire solarium visit. The beach area was renovated in 2017 and access to the sea is now quite convenient. The solarium has separate sunbathing areas for men and women providing complete privacy. These areas are equipped with suntan beds, mattresses and sitting corners, ventilation, cold water facilities, shading roofs, restrooms and accessibility for the disabled.

In addition, the beach area features impressive wooden deck and decorative awnings. Drinking fountains are at various points along the beaches.

The solarium is located within walking distance of all the Ein Bokek hotels, as well as historical and natural attractions in the vicinity of the Dead Sea. It houses a clinic specializing in the diagnosis, treatment and rehabilitation of various skin and joint diseases.

HERTZ Car Hire also has an office in the building.

The solarium is open from mid March to the end of October from 08:00 to 17:00. From November to mid March the solarium is closed due to the winter months.

There is an entrance fee to the solarium and discounts are available for members of psoriasis associations. The Israeli Health Ministry recognizes the solarium as a place of treatment for psoriasis patients. Each patient should consult their own specialist regarding their individual treatment recommendation.

TEL: +972 8 6584410

EMAIL: solarium@ma-tamar.co.il

Tamar Regional Council, the Dead Sea A Center for Nature & Culture

ANNUAL EVENTS:

TAMAR FESTIVAL

October

With the arrival of the Sukkas holiday comes the Tamar Festival, sponsored by the Tamar Regional Council. Each and every festival event takes place against a mesmerizing desert landscape with shifting colors, mountains, ravines and oases. The festival combines concerts from leading musicians with tours, a moonlight hike, workshops, dancing, an artists' fair, and much more.

In addition to musical events, other activities include a hike in the moonlight along the Sdom and Pratzim streambeds, followed by musical performances in the enchanting botanical garden at Kibbutz Ein Gedi.

DESERT CHALLENGE

Late November - Early December

An extreme sports event by the Dead Sea, which includes a cross-country race, cycling, and a large and colorful outdoor camp for the families of cycling enthusiasts as well as the general public. The campsite will be filled with entertainment and attractions for children, with music and high spirits awaiting you at that time of year!

NATURE TRAILS AT THE DEAD SEA

The Dead Sea lies opposite the fabulous desert mountains of southern Israel.

Nestled between the mountains are several nature trails, streams, dry riverbeds and in some cases waterfalls. Nachal (Wadi) David and Arugot at Ein Gedi are beautiful nature reserves (entrance fee required) with refreshing waterfalls, special wildlife and colorful flora.

Close to Ein Bokek (hotel area) is a beautiful nature trail, about a half an hour walk, with streams and waterfalls just waiting for you to enjoy. Further south you can visit the Hidden Spring, and other trails. For more information please visit www.parks.org.il.

Don't forget bottled water, good walking shoes and a hat - all a must in the desert sun. Have fun and keep safe.

DEAD SEA MARATHON

2019 Dead Sea Marathon -

The First of its Kind

Run at the Lowest Point on Earth

The Dead Sea marathon further extends the legacy of the established international Ein Gedi Run, which for over three decades has attracted tens thousands of professional and amateur athletes, offering a captivating running experience against the backdrop of fantastic and serene landscapes. The tradition of the Ein Gedi Run in memory of Tomer and Giora Ron continues with a dedicated 10K run.

The main area of this larger running celebration set on the new hotel promenade in Ein Bokek features the start and finish lines as well as the closing event. Dead Sea hotels offer accommodation and hospitality package deals in the heart of this happening.

The highlight of this running experience is the course that leads first through the dikes at the Dead Sea Works plant and then well into the southern Dead Sea basin. Reflecting a peaceful daily routine, the central dike marks the Israeli-Jordanian border with no fence. Runners are given a unique opportunity to enter this usually restricted access area and enjoy rarely seen breathtaking views.

The relatively flat surface of mainly compressed gravel ensures high speed and optimal performances.

LIST OF RACES:

- **10K Run in memory of Tomer and Giora Ron** – running along the new Dead Sea promenade
- **21.1K Half Marathon** – a fast and flat course across the dikes in the southern Dead Sea basin
- **42K Marathon** – a fast course around Dead Sea's southern shore and 21Km on the central dike
- **50K Ultramarathon** – the first official competition in Israel

FOR FURTHER DETAILS:

www.deadsea.run/en/

Crowne Plaza Dead Sea



Ein Bokek 86930

TEL: 972-8-6591919

FAX: 972-8-6591911

EMAIL: ds_gmsec@crowneplaza-il.com

WEB: www.h-i.co.il

SALES & RESERVATIONS

TEL: 972-3-5390829

FAX: 972-3-7602035

HOURS: 8:00am-8:00pm

GUEST ACCOMMODATION

304 rooms, including a two-room family room, executive rooms, suites

BASIC AMENITIES

- Located on the shores of the Dead Sea, providing easy access to a private beach
- Wide range of halls for social events
- Daily entertainment for all ages
- Private solarium, separated into male and female areas
- Large freshwater outdoor pool

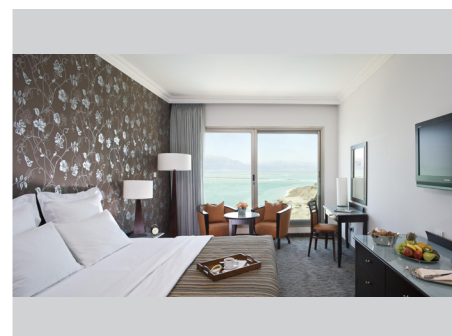
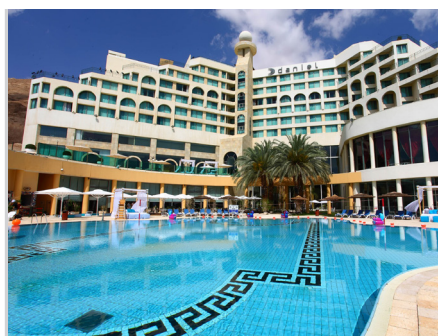
FITNESS CENTER

- Indoor pool with Dead Sea water
- Two thermal mineral indoor pools
- Jacuzzi
- Dry saunas
- Spa treatment rooms
- Therapeutic mud treatment
- Facial treatments
- Massages
- Gym

RESTAURANTS & BARS

- Rozmarin - main dining room
- Eshet Lot - dairy restaurant
- Pool Bar - poolside snack bar

Daniel Dead Sea



Ein Bokek 86930

Mobile Post Dead Sea, Israel

TEL: 972-8-6689999

FAX: 972-8-6689900

GUEST ACCOMMODATION

302 rooms, including 12 suites, non-smoking rooms available

RESERVATIONS

TEL: 972-9-9520808

FAX: 972-9-9528251

BASIC AMENITIES

- Deluxe European-style hotel
- Children's club
- Variety of halls for social events, including the 674m² Kidron Ballroom
- The hotel provides guests with a wide range of leisure options, including a pampering spa
- Privilege Club, Executive Floor, and free drinks and snacks in the lobby
- Interactive TV in all guest rooms

FITNESS CENTER

- Indoor pool with Dead Sea water
- Outdoor pool with Dead Sea water
- Indoor thermal mineral pool
- Jacuzzi
- Dry sauna
- Steam room
- Gym, sports hall.
- 23 treatment rooms
- Therapeutic mud treatment
- Facial treatments
- Massages
- Hydrotherapy

RESTAURANTS & BARS

- Carousel – market-style buffet restaurant
- Italian wine bar and Scottish Pub
- Alma restaurant in the lobby

Ein Gedi Hotel



Dead Sea, 86980
Mobile Post Dead Sea, Israel
WEB: www.ein-gedi.co.il
EMAIL: info.resort@ein-gedi.co.il

SALES & RESERVATIONS
TEL. 972-8-6594220 / 1
FAX: 972-86584328

GUEST ACCOMMODATION
166 rooms
All rooms are non-smoking

BASIC AMENITIES

- Gorgeous hotel in a modern rustic style
- Located between the Dead Sea, Ein Gedi Nature Reserve, and the Judean desert
- All rooms are on the ground floor and open onto a beautiful garden
- Daily guided tours of the botanical garden and nature reserve

WELLNESS CENTER – SYNERGY SPA

- Indoor pool with Dead Sea water
- Turkish bath
- 12 treatment rooms Dry sauna
- Therapeutic mud treatment
- Facial treatments
- Massages
- Hydrotherapy
- Detoxification

RESTAURANTS & BARS

- Baobar - a café bar and restaurant in the botanical garden
- Hotel restaurant – a wide variety of fresh, nourishing, healthy meals
- Poolside snack bar

Milos Dead Sea Hotel



Ein Bokek 86930
Mobile Post Dead Sea, Israel
WEB: www.herbertsamuel.com

SALES & RESERVATIONS
TEL. +972 3 519112
EMAIL: res@orchidhotels.com

GUEST ACCOMMODATION
Milos hotel located on the Bache, providing easy access to the dead sea beach. Our guests are welcome to enjoy modern facilities, convenient rooms and spa treatments.

BASIC AMENITIES

- Health & Spa complex – 18 treatments rooms, Hammam, Dry Sauna, gym, lockers room
- Sulfur pool, dead sea water pool, fresh water pool (outdoor), Jacuzzi & outdoor pool)
- 'His & Hers' Solarium rooftop
- Room Service
- Business complex – Conference room up to 100 people and 2 modular rooms.

- Beach Tavern (Hotel service)
- Synagogue
- Children's game room
- Free Wi-Fi
- Complimentary high-speed wireless internet access.
- Complimentary international calls to a variety of destinations
- Complimentary bicycle rental services for hotel guests
- Parking

ROOM FACILITIES

- "Nespresso" coffeemaker
- Minibar
- Safe Deposit box
- 55-inch IPTV.

RESTAURANTS & BARS

- Restaurant (Hotel dining room)
- Lobby & Lounge Bar
- Gazebo Sneak-Bar

Isrotel Dead Sea Resort & Spa



Ein Bokek 86930
Mobile Post Dead Sea
TEL.: 972-8-6689666
FAX: 972-8-6520301

SALES & RESERVATIONS
TEL. 972-8-6387799
WEB: www.isrotel.com

GUEST ACCOMMODATION
296 rooms, 67 "Moab" rooms, 12 suites, 4 accessible rooms, Non-smoking rooms

BASIC AMENITIES

- Spacious, well-equipped room with a safe, mini-bar, tea and coffee area, and a spectacular view of the Dead Sea.
- Banquet Halls: "Tamar" – 250 people, "Eshel" – 250 people
- Business Lounge: internet access, daily newspaper, food and drinks throughout the day – complimentary
- In the evenings – live music in the lobby Cable television

- Children's club with game consoles
- Fitness Center
- 21 treatment rooms, including massage rooms, mud treatments, beauty treatments, and steam baths
- Massages
- 2 swimming pools with sulfur pools and a Dead Sea pool
- Jacuzzi Dry sauna
- Beauty salon Gym

RESTAURANTS & BARS

- The restaurant can accommodate up to 600 people
- The exclusive American-style Ranch House restaurant specializes in high-quality meats served by weight and accompanied by delicious salads and appetizers, as well as an extensive wine list
- The lobby bar offers a range of food and drinks
- Oasis pool bar

Isrotel Ganim



Mobile Post Ein Bokek,
Dead Sea, Israel, 8693000
TEL.: 972-8-6689090
FAX: 972-8-6584383

SALES & RESERVATIONS
TEL. 972-8-6387799
EMAIL: gy-gsrv@isrotel.co.il
WEB: www.isrotel.com

GUEST ACCOMMODATION
203 rooms, including standard rooms, deluxe rooms, family rooms, accessible rooms, non- smoking rooms

BASIC AMENITIES

- Beautifully designed boutique hotel based on a SPA & ultimate Relaxation concept.
- Sea view rooms.
- Rooms: safe, bathrobes, hairdryer, mini fridge, tea & coffee set.
- Healthy and vegan friendly restaurant, delicious lobby bar menu, extensive pool bar menu.
- Freshly ground coffee at breakfast, complimentary drinks at dinner (beer and soft drinks).
- 350 seats conference hall.
- Cable TV.

- Kids Club with game consoles.
- English speaking staff.

FITNESS CENTER

- Outdoor adult and children's freshwater swimming pools
- Spa: 2 pools with Dead Sea water, 2 Jacuzzis, dry sauna, sun deck Modern gym
- 15 treatment rooms
- A variety of therapies and wellness massages, therapeutic mud, cosmetic procedures
- Beauty salon
- Doctor (provides free

- consultations about the best spa treatment options)
- Weekly ultimate relaxation program free of charge

RESTAURANTS & BARS

- Contemporary styled restaurant with panoramic sea views
- Lobby bar serving salads, fish, cheese and dairy dishes, cocktails, soft drinks, and alcoholic beverages
- Pool bar serving assorted dishes and drinks, fresh juice, shakes, and ice cream

Leonardo Inn Hotel Dead Sea



Ein Bokek 86930
Mobile Post Dead Sea
TEL: 972-8-6684665
FAX: 972-8-6684668

SALES & RESERVATIONS
TEL: 972-3-5110000

GUEST ACCOMMODATION

96 rooms with private balconies

These rooms can accommodate a couple with one child
Connecting rooms and non-smoking are also available

BASIC AMENITIES

- All rooms are equipped with cable television and a coffee/tea set
- Mini-bar Safe
- Freshwater pool
- Solarium with different areas for men and women
- Spacious green lawns
- Touring artists on the weekends

FITNESS CENTER

- The hotel has 18 modern and new rooms for all kinds of spa treatments and cosmetic procedures

Herods Hotel Dead Sea



Neve Zohar 86910
Dead Sea, Israel
TEL: 972 -8- 6591591
FAX: 972-8-6584238

SALES & RESERVATIONS
TEL: 972-3-5110000
WEB: www.fattal.co.il

GUEST ACCOMMODATION

223 rooms, including 6 suites, 1 presidential suite and an accessible room

BASIC AMENITIES

- All rooms have sea views
- Large selection of premises for social events
- Tennis court
- Cable television
- Children's club Internet access

FITNESS CENTER

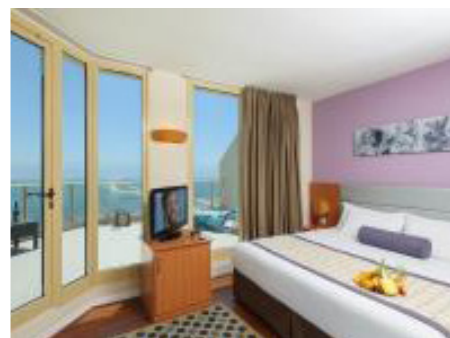
- Private beach
- Modern spa complex provides varied wellness and relaxation opportunities
- Swimming pool

- Children's pool
- Indoor pool with Dead Sea water
- Jacuzzi
- Wet and dry saunas
- Gym
- 30 treatment rooms
- Procedure with healing mud
- Procedures for facials
- Massages
- Hydrotherapy
- Turkish Hamam
- Concierge

RESTAURANTS & BARS

- Panorama – main restaurant
- Primavera Italian Restaurant – dairy restaurant
- A la carte restaurant
- Business lounge
- Lounge seating and a bar in the lobby
- Pool bar
- Juice bar
- 24-hour room service

Leonardo Plaza Hotel Dead Sea



Ein Bokek 86910
Mobile Post Dead Sea
TEL: 972-8-9553333
FAX: 9728-9553344

SALES & RESERVATIONS
TEL. 972-3-5110022

GUEST ACCOMMODATION

280 rooms, including luxury junior suites, two-room suites, connecting rooms, 4 accessible rooms, and non-smoking rooms

BASIC AMENITIES

- High standards of accommodation, fine cuisine and unlimited local beverages, spa
- Located on a cliff facing the Dead Sea, with uninterrupted views of the sea and mountains
- Spa at a high level with highly-qualified staff
- Operates on the "All-Inclusive" principle
- Beautifully-appointed clubs for children and teenagers

- Variety of meeting and conference rooms
- Beach - across the road from the hotel
- 3 swimming pools (for adults, children, and toddlers)
- Solarium

FITNESS CENTER

- Complimentary daily access to the spa and gym
- Spa packages offering daily procedures at special prices

- Indoor pool with Dead Sea water and two Jacuzzis
- Sauna and steam room 24 treatment rooms
- Therapeutic mud treatments Facial treatments Hydrotherapy
- Massages

RESTAURANTS & BARS

- Main dining room
- Snack bar by the pool
- Bar in the hotel lobby

Leonardo Club Hotel Dead Sea



On the shores of the Dead Sea.
TEL. 08-6689444
FAX: 08-6689400

SALES & RESERVATIONS
TEL. 03-5110005/6
EMAIL: info@fattal.co.il
WEB: www.fattal.co.il

GUEST ACCOMMODATION

The hotel has 388 rooms, suites, mini suites, deluxe rooms, family rooms and accessible rooms. Full board, private beach

BASIC AMENITIES

- Entertainment for children and adults during the afternoon and evening
- Playroom for children, youth club with games and internet access
- Pool heated during the winter, two children's pools.
- Kids' playpark
- Fully-equipped beach with easy access to the water
- Solarium on the roof of the hotel (separate areas for men and women)
- Bicycle rental

FITNESS CENTER

- Health club
- Pool with Dead Sea water
- Jacuzzi, sauna and gym
- Spa offering treatments (for a fee): massages, mud wraps, peels, beauty treatments
- Mineral mud treatments available twice a week on the hotel beach
- Sulfur pools

RESTAURANTS & BARS

- Main dining room with a rich and varied menu
- Banquet halls suitable for meetings and conferences

Lot Spa Hotel on the Dead Sea



Ein Bokek 86930. Mobile Post Dead Sea
TEL: 972-8-6689200
FAX: 972-8-6584623

SALES & RESERVATIONS
EMAIL: office@lothotel.co.il
WEB: www.lothotel.com

GUEST ACCOMMODATION
200 rooms with balconies

BASIC AMENITIES

- Located on the shores of the Dead Sea, providing easy access to adjacent beach
- The ultra-modern and spacious spa complex provides everything you need for health, beauty and a wonderful sense of wellbeing
- The well-kept gardens feature many shaded corners, which are especially attractive for guests seeking a break from the sun. Our guests also enjoy a large freshwater swimming pool, as well as a shaded, playpark with a

- children's pool
- Specially-designed DMZ Clinic, offering specialist climatotherapeutic treatments
- Free Wi-Fi

FITNESS CENTER

- Heated Dead Sea water pool
- 2 sulfur pools
- Dry sauna
- Gym
- 19 treatment rooms for therapeutic mud, massages, exfoliation, and more
- Beauty salon offering a wide

- range of treatments
- Turkish Hamam

RESTAURANTS & BARS

- The hotel restaurant offers a rich and varied international menu
- During the day, the Desperado bar functions as a poolside bar-restaurant, and in the evenings it transforms into a pleasant lounge with a unique atmosphere
- The elegant lobby bar offers cocktails, snacks and delicious desserts

David Dead Sea Resort & Spa



Ein Bokek 86930
Mobile Post Dead Sea
TEL: 972-8-6591234
FAX: 972-8-6591235

SALES AND MARKETING OFFICE
TEL: 972-3-5433341
FAX: 972-3-5468067
WEB: www.david-deadsea.com

GUEST ACCOMMODATION
606 rooms, including 38 suites and non-smoking rooms all with balconies

BASIC AMENITIES

- Beautiful, impressive design
- 17-story hotel, located in extensive, well-equipped grounds
- The largest spa in Israel, spreading over two floors, with an outdoor freshwater pool
- Indoor and outdoor pools with Dead Sea water
- Two tennis courts and a squash court
- Spacious rooms with private balconies and sea views
- Executive lounge on the 16th

- floor
- Complimentary Wi-Fi
- Clubs for children and teenagers

FITNESS CENTER

- Indoor pool with Dead Sea water
- Outdoor pool with Dead Sea water
- Two swimming sulfur pools with thermal mineral water
- Outdoor swimming pools
- Jacuzzi
- Dry sauna
- Fitness room with Technogym equipment

- 21 treatment rooms
- Beauty / hair salon
- Therapeutic mud treatments
- Facial treatments
- Massages
- Hydrotherapy
- VIP floor with treatment rooms

RESTAURANTS & BARS

- Bazaar – the main restaurant, offering international cuisine
- Splash – Mediterranean-style restaurant and poolside bar
- Additional dining room / buffet style

Oasis Dead Sea - Experience The Magic



Ein Bokek 8693000

TEL: 972-8-6688000

FAX: 972-3-7604434

EMAIL: oasisds@prima.co.il

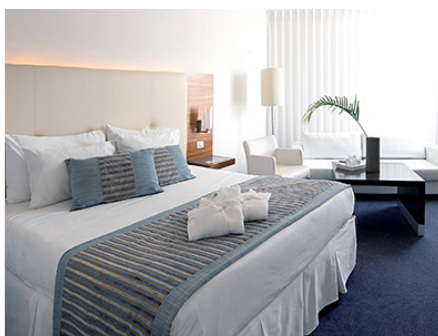
BASIC AMENITIES

- Our Oasis Dead Sea Resort – nestled between the Judean hills and the shore of the Dead Sea – offers a new grand entrance pavilion and reception, contemporary accommodations and beautiful spacious grounds. Hotel amenities: Deluxe world class Oasis spa decorated in Moroccan style, advanced fitness center.

- 135 rooms with sea view (2 Wheelchair Accessible Rooms)
- 8 suites
- Courtesy Tea & Coffee making facilities in room
- Mini refrigerator in room
- Multi channel TV
- Safe deposit box in room
- "Beer Garden" patio
- Free access to a deluxe Spa featuring: Personal sulfur baths, wet & dry Finnish sauna & Turkish

- Hamam Heated indoor Dead Sea water pool and outdoor swimming pool, Fitness room
- VIP spa-suites with private Jacuzzi, for couples massage
- Solarium
- Private beach
- Kids Club
- Free wireless internet in public area

Spa Club - Experience The Tranquility



Ein Bokek 8693000 Mobile Post Dead Sea

TEL: 972-8-6688000

FAX: 972-3-7604434

EMAIL: spaclub@prima.co.il

BASIC AMENITIES

- The Spa Club hotel is the first spa hotel of its kind in the entire Dead Sea region. Situated on the shores of the Dead Sea. The Hotel also holds a VIP lobby and spa facilities designed in authentic Moroccan style, fitness center, private beach, and outdoor pool. No smoking, no cell phones, age 18 and up only..
- 91 rooms (2 Wheelchair Accessible Rooms)

- 7 Delux Rooms
- Daily VIP treat, daily newspaper in room
- Courtesy Tea & Coffee making facilities in room
- Mini refrigerator in room
- Multi channel TV
- Safe deposit box in room
- Breakfast buffet served until 12 noon
- Healthy tea infusions served throughout the day (complimentary)

- Free access to a deluxe Spa featuring: Personal sulfur baths, wet & dry Finnish sauna & Turkish Hamam, Heated indoor Dead Sea water pool and outdoor swimming pool Fitness room
- VIP spa-suites with private Jacuzzi, for couples massage
- Solarium
- Private beach

Royal Rimonim Dead Sea Hotel



Ein Bokek
Mobile Post Dead Sea
TEL: 972-8-6688555
FAX: 972-8-6688500

Sales & Reservations
TEL: +972-3-6754591
FAX: +972-3-7602040
EMAIL: info@rimonim.com

GUEST ACCOMMODATION

400 rooms, including 7 royal suites, 12 deluxe apartments, and spacious family rooms with panoramic views. Non-smoking rooms

BASIC AMENITIES

- Palms hotel restaurant, entertainment lounge, quiet lounge, dairy restaurant
- Room service, poolside snack bar
- Large swimming pool with an adjacent toddlers' pool – open all year round
- Meeting rooms / banquet halls
- Business lounge

- Interactive TV in all hotel rooms
- Kids' club
- Private beach – free shuttle from the hotel entrance to the beach and back during business hours

FITNESS CENTER

- Indoor pool with Dead Sea water
- Jacuzzi
- Dry sauna
- Steam room

- Gym and sports hall
- 30 treatment rooms
- Therapeutic mud treatments
- Facial treatments
- Massages

RESTAURANTS & BARS

- Palms buffet restaurant
- Business hall, offering European cuisine
- Lobby restaurant
- Poolside snack bar

HOD Hamidbar



Dead sea Ein Bokek 86930 israel
RESERVATION CENTER:
972-8-6688200 / 201 / 244
WEB: www.hodhotel.co.il

SALES & MARKETING

TEL: +972-3-6918444
FAX: +972-3-6918333
E-MAIL: Sales@hodhotel.com

GUEST ACCOMMODATION

208 luxurious beautiful intimate rooms with balcony breathtaking desert / sea view

BASIC AMENITIES

- The Hod Hamidbar Hotel is located on a beach, on the northern basin of the Ein Bokek region

FITNESS CENTER

- Free Internet access
- Spacious, well equipped room with 2 safes, mini bar with tea / coffee area
- Cable TV
- Banquet Hall – 300 people
- Fitness center

- In the evening, entertainment program in the lobby
- Amazing Spa complex including heated pool with water from Dead Sea
- sulfur pool
- Jacuzzi
- Swedish sauna
- 15 treatment rooms
- New Spa bar – a variety of fresh fruits, juices and hot drinks
- Enter to the spa with no additional charge (not including treatments)

- Swimming pool
- Lobby bar and hotel balcony

RESTAURANTS & BARS

- Palm Leaves Dining room - An elegant, high- quality dining room featuring a rich international menu provides a unique culinary experience



Dead Sea Hotels General Information

Dead Sea Hotels Spa & Beauty Salons

Table 1

	Location		Total
	(1) Ein Bokek (2) Neve Zohar (3) Ein Gedi	Distance from Dead Sea Shore	
Isrotel Dead Sea	1	200	296
Oasis Dead Sea	1	100	139
Spa Club	1	100	98
Crowne Plaza	1	Adjacent	302
Ein Gedi	3	1000	166
Daniel Dead Sea	1	100	302
Leonardo Club	2	Adjacent	388
Hod Hamidbar	1	Adjacent	209
David Dead Sea	1	500	578
Lot Spa Hotel	1	Adjacent	200
Isrotel Ganim	1	150	203
Leonardo Inn	1	400	96
Herods	2	Adjacent	223
Leonardo Plaza	2	1000	280
Milos	1	Adjacent	160
Royal Rimonim	1	200	393

Table 2

	Outdoor Pool		
		Indoor Pool w/ Dead Sea Water	Outdoor Pool w/ Dead Sea Water
Isrotel Dead Sea	•	•	•
Oasis Dead Sea	•	•	
Spa Club	•	•	
Crowne Plaza	•	•	
Ein Gedi	•	•	
Daniel Dead Sea	•	•	•
Leonardo Club	•	•	
Hod Hamidbar	•	•	
David Dead Sea	••	•	•
Lot Spa Hotel	•	•	
Isrotel Ganim	•	••	
Leonardo Inn	•		
Herods	•	•	
Leonardo Plaza	•	•	
Milos	•	•	
Royal Rimonim	•	•	

Rooms			Food & Beverages			Children			Spa	
Suites	Accessible	Non-Smoking	No. of Restaurants/Bars	A La Carte Restaurant	Room Service	Special Activities	Kids' Pool	Kids' Playpark	In the Hotel	Total Area in m²
18	•	•	4		24h	•	•		•	2000
4	•	•	1		8-10:30	•	•		•	30X30
	•		1		8-10:30					30X30
14	•	•	4	•	24h	•	•	•	•	1200
16	•	•	3				•	•	•	1000
12	•	•	6		24h	•	•	•	•	1240
33	•	•	5		24h	•	•	•	•	1500
5	•		3		7-24	•	•		•	1500
38	•	•	5		7-24	•	•		•	3000
	•		3		10-22		•	•	•	2000
10	4	All	2		10-22	•	•		•	400
	•		3				•		3km	
6	•	•	4		24h	•	•	•	•	2200
40	•		3			•	•		•	
	•	•	3			•	•	•	•	
20		•	4		11-23	•	•		•	

Spa & Health Center						Treatments				
Sauna	Indoor Pool/s w/ Thermo Mineral Water	Jacuzzi	Steam Room	Gym	Treatment Rooms	Beauty / Hair Salon	Mud Treatments	Facial Treatments	Massages	Hydrotherapy
•	••	•	•	•	18	•	•	•	•	•
•		•		•	12	•	•	•	•	•
•		•		•	12	•	•	•	•	•
•	••	•	•	•	19	•	•	•	•	•
•	••		•		12		•	•	•	•
•	•	•	•	•	22	•	•	•	•	•
•	••	••	•	•	22	•	•	•	•	
•	•	•		•	10		•	•	•	•
•	••	••	•	•	38	•	•	•	•	
•	••	•	•	•	19	•	•	•	•	
•		••		•	12	•	•	•	•	•
					18		•	•	•	•
•	••	•	•	•	30		•	•	•	•
•	•	•	•	•	24		•	•	•	•
•							•	•	•	
•		•	•	•	30		•	•	•	



Dead Sea Hotels

Fitness Facilities

Dead Sea Hotels

Health Facilities

Table 3

	Individual Indoor Sports Activities			
	Gym	Table Tennis	Pool Tables	
Isrotel Dead Sea	•	•		
Oasis Dead Sea	•	•		
Spa Club	•	•		
Crowne Plaza	•	•		
Ein Gedi		•		
Daniel Dead Sea	•	•	•	
Leonardo Club	•	•	•	
Hod Hamidbar	•	•		
David Dead Sea	•		•	
Lot Spa Hotel	•	•	•	
Isrotel Ganim	•			
Leonardo Inn				
Herods	•	•		
Leonardo Plaza	•	•	•	
Milos		•		
Royal Rimonim	•	•		

Table 4

	Dermatology		
	Solarium on Roof or Ground Floor	Approx. Distance from Public Solarium	
Isrotel Dead Sea	•	150	
Oasis Dead Sea	•	50	
Spa Club	•	50	
Crowne Plaza	•	250	
Ein Gedi	•	5000	
Daniel Dead Sea	•	50	
Leonardo Club	•	3,500	
Hod Hamidbar	•	350	
David Dead Sea	•	450	
Lot Spa Hotel	•	200	
Isrotel Ganim	•	100	
Leonardo Inn	•	350	
Herods	•	2,800	
Leonardo Plaza	•	3,000	
Milos	•	300	
Royal Rimonim	•		

		Individual Outdoor Sports Activities			Team Sports		Other
Squash Court	Bowling	Pool	Mountain Bikes for Rent	Tennis Court/s	Volleyball	Soccer Field	Mini Golf
		•					
		•	•				
		•	•				
		•					
		•					
	•	•	•	•	•		•
		•	•		•		
		•	•				
•		•		••			
		•	•	•	•		
		•					
		•					
		•	•	•	•		
		•			•		
		•					
		•					

	General Information		
Dermatological Clinic in the Hotel	Doctor in the Hotel	General Clinic	Accessible Rooms & Special Accessories
	8:00-16:00		•
	On Call		•
	On Call		•
	On Call		•
			•
	9:00-17:00		•
•	24h		•
	On Call		•
•	On Call		•
•	8:00-15:00		•
	8:00-16:00		•
	On Call	•	•
	24h		•
	8:00-16:00		•
	On Call		•
	8:00-23:00		•



Conference & Seminar Facilities

Table 5

	m ²	Length
Isrotel Dead Sea		
Tamar	198	18.0
Eshel	122	18.0
Oasis Dead Sea		
Yael	100	14
Ella	70	10
Dekel	50	8.5
Tamar	50	8.5
Dekel+Tamar	96	12
Zohar	80	10
Spa Club		
Yael	100	14
Ella	70	10
Dekel	50	8.5
Tamar	50	8.5
Dekel+Tamar	96	12
Zohar	80	10
Crowne Plaza		
Masada	108	12.0
Ein Gedi	90	10.0
Qumran	90	12.0
Arad	75	10.0
Foyer	105	
Ein Gedi + Arad	165	16.5
Masada + Qumran	198	16.5
All Four	450	27.2
Ein Gedi		
Amichai A+B+C	147	14.7
Amichai A	49	10.0
Amichai B	49	10.0
Amichai C	49	10.0
Avni Conference Room		
Daniel Dead Sea		
Kedron	647	
Yatir	60	
Privilege Club	30	
Leonardo Club		
Polaris	524	23.0
Mars	185	14.6
Venus	76	6.6
Jupiter	53	
Comet	46	18.0
Foyer	750	7.4
Jupiter + Venus	130	10.5
Hod Hamidbar		
Sunlight	116	13.5
Sunset	80	10.4
Sunrise	56	8.0
Sunlight + Sunrise	70	8.0
Upper Lobby (Foyer)	172	20.5

	Width	Height	Banquet-Style	Theater-Style	Reception-Style	Classroom-Style	Ballroom-Style	Boardroom	10 Large Halls	Reserved Space for Organizers
	11.0	4.0	150	240	200	144				
	6.8	4.0	90	150	120	80				
										•
	7		40	150	120	80	40	40		
	7		30	80	80	50	30	30		
	5.5		30	60	60	40	30	30		
	5.5		30	60	60	40	30	30		
	8.5		50	140	120	80	50	50		
	7			90		80		20		
										•
	7		40	150	120	80	40	40		
	7		30	80	80	50	30	30		
	5.5		30	60	60	40	30	30		
	5.5		30	60	60	40	30	30		
	8.5		50	140	120	80	50	50		
	7			90		80		20		
	9.0	4.5	80	110	110	60				
	9.0	4.5	70	90	90	50				
	7.5	4.5	70	90	90	50				
	7.5	4.5	60	70	70	40				
		4.5								
	10.0	4.5	130	160	160	90				
	12.0	4.5	150	200	200	110				
	16.5	4.5	350	450	450	250				
	10.0	3.0	90	150	150	75				
	4.9	3.0	30	50	50	25				
	4.9	3.0	30	50	50	25				
	4.9	3.0	30	50	50	25				
	561 fixed seats									
										•
		5.8	400	580	500	200	•		•	
		5.8		120		50				
			10					•		
										•
	22.8	5.7	525	1000	750		•		•	
	12.7	2.8	180	350	275	140				
	7.0	2.6	75	130	110	130				
			55	80	70	30				
	7.2	2.6	50	75	65	24		•		
	7.2	2.6			1000					
	7.2	2.6	130	210	180	80				
	8.0	2.0	90	140	100	55				
	8.3	2.0	70	80	70	40				
	7.0	2.0	40	50	40					
	7.0	2.0								
	8.0	2.0	130	200	150	85				

Conference & Seminar Facilities

Table 5 -
Continue

	m ²	Length
David Dead Sea		
Stand Hall (Sections A+B+C)	640	25.3
Section B	250	15.8
Section A	150	9.4
Section C	150	8.0
Indoor Pre-Function Area	90	
Junior Hall (Sections A+B+C)	370	
Section A	75	9.4
Section B	220	
Section C	75	9.4
Conference Hall, 4 Rooms	20	4.0
David Club, 16th Floor		
Lot Spa Hotel		
Upper Lobby	225	15.0
Meeting Room, 4th Floor	35	5.5
Meeting Room, P Floor	78	12.0
Isrotel Ganim		
Restaurant	442	29.5
Large Hall	288	24
Small Hall	55	10.0
Leonardo Inn		
Restaurant	134	15.0
Expanded Restaurant	197	15.0
Herods		
Panorama	413	31.8
Qumran	117	15.0
Masada	91	16.0
Library Bar	42	7.5
Ein Gedi	80	10.75
Leonardo Plaza		
Pastoral	650	
Metro	480	
7 Small Rooms	45	
Milos		
Nof harim	80.64	11.2
Tamar	35.84	6.4
Masada	101	10.5
Royal Rimonim		
Tarshish	714	47.8
Tarshish A	418	19
Topaz	160	14.4
Odem	135	14.4
Sapir	140	12.60
Bareket	330	26.4
Bareket A	165	13
Shoham	165	13

	Width	Height	Banquet-Style	Theater-Style	Reception-Style	Classroom-Style	Ballroom-Style	Boardroom	10 Large Halls	Reserved Space for Organizers
										•
	25.3	5.0	550	850	1000	500	•		•	
	15.8	5.0	200	400	500	180				
	16.0	5.0	100	150	100	90				
	15.0	5.0	100	150	100	90				
		5.0								
		4.0	270	400	350	300	•			
	8.0	4.0	50	90	80	40				
		4.0	270	400	350	300				
	8.0	4.0	50	90	80	40				
	5.0									
								•		
	15.0	2.5	100	150		50				
	6.5	2.4		30						
	6.5	2.5		50						
	15	3.0							•	
	12	3.0	300	400	400	200			•	
	5.5	3.3	20	30	30	10				
	8.9	2.6	100	130	130	70				
	13.1	2.6	150	180	180	120				
	13.0	2.5	330							
	7.8	4.3	80	120	120	60				
	5.7	2.6	80	90	90	45				
	5.6	2.4	30	40	40	20				
	7.5	2.3				25				
	Seating for 30-35 people									
	7.2	2.5	50	100	50	70				
	5.6	4.5	120	180	180	150				
	9.6	2.7	100	80	50					
	42.52	5.43	550	950		550				
	22	5.43	300	350		250				
	11.1	5.43	130	170		80				
	9.42	5.43	130	170		80				
	11.20	3.95	80	150		80				
	12	5.00	200	350		240				
	12	5.00	100	150		80				
	12	5.00	120	200		100				

A full-page photograph of a woman walking away from the viewer on a path of coral reefs in the ocean. The sun is low on the horizon, creating a warm, orange and yellow glow. The sky is filled with large, dark clouds. The water is calm, reflecting the light from the sun. The coral reefs are visible as a series of low, rocky paths through the water.

A Place Out of the Ordinary

INFORMATION & GENERAL SERVICES

GAS STATIONS:

Almog Intersection • HaLido Intersection
• Ein Gedi • Neve Zohar • HaArava
Intersection • Ein Hatzba • Arad

MINIMARKETS:

Kibbutz Ein Gedi
Alonir, Ein Tamar
Neot HaKikar
Mitzpe Shalem

Tel: 08- 6594919.

Tel: 052-2924440.

Tel: 08-6551720.

Tel: 052-3822594.

MAGEN DAVID ADOM EIN BOKEK & EIN GEDI:

Tel: 101, services available at night in the solarium for a fee. **Tel:** 053-5295101.

POLICE:

Tel: 100. Arad Station. **Tel:** 08-9551222.

Ma'ale Adumim Station. **Tel:** 02-5358444.

Ein Bokek (Evening). **Tel:** 08-9979320.

FIRE DEPT.:

Tel: 08-6584504 or 102.

EGGED BUS SERVICES:

National call center –*2800 from any phone.

EIN GEDI TAXIS:

Transportation services.

Yossi Tchehanover **Tel:** 050-4085000.

HERTZ CAR RENTAL:

Ein Bokek public solarium. **Tel:** 08-6584530.

SASHIR TRANSPORT:

Transport from Ben-Gurion International Airport to the Dead Sea hotels and back.

Tel: 03-9754033.

CURRENCY EXCHANGE:

Zin tours, Petra Center, Ein Bokek. **Tel:**

08-6584550. • Change Ein Bokek, Ein

HaTachelet Mall, Ein Bokek. **Tel:** 08- 9953249.

ATMS:

Ein Gedi spa Hotel • Ein HaTachelet

Minimarket, Ein Bokek. **Tel:** 08-6584672 •

Petra Commercial Center Minimarket, Ein

Bokek • Ivanir Minimarket • Caspomini at Alonir

Minimarket, Ein Tamar. **Tel:** 052-2924440.





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